



MY CAREER PRIVILEGES

- **Initial study in Computer Science and Environmental mapping**
- **Began my career in local government**
- **Certificate in Economic Development, Opotiki Development Project**
- **Business/Organisational Development across industries**
- **Senior Economist on at BERL economics**
- **Economic Development at a local, regional and national level**
- **Kahungunu Asset Holding Co, ED Board**
- **Doctoral study in development economics**
- **Manager 100million Charity which owns commercial assets for community benefit**

KEY DISCUSSION POINTS

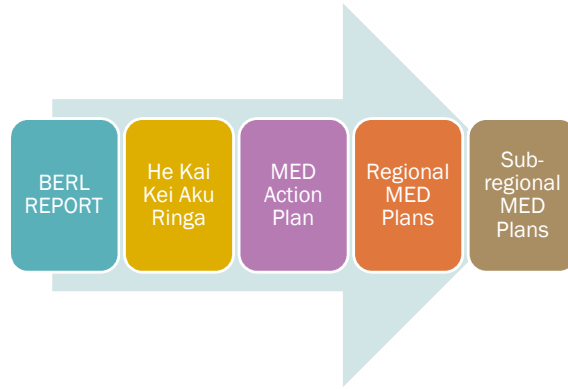
1. Overview of where we have got to in terms of 'understanding' the Maori Economy
2. What opportunity we have to enhance/understand it for our benefit
3. Working examples

MAORI ASSET BASE – BERL REPORT 2011

Maori asset base is worth at least \$36.9 billion
Creating 100,000+ jobs in 2020 across
industry.



FOLLOW ON STEPS FROM THE 2010 REPORT



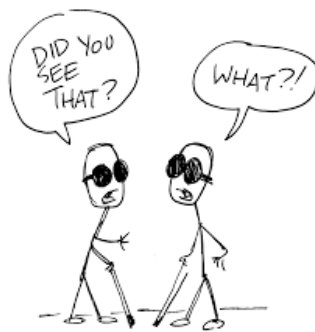
CLASSICAL ECONOMIC MODEL



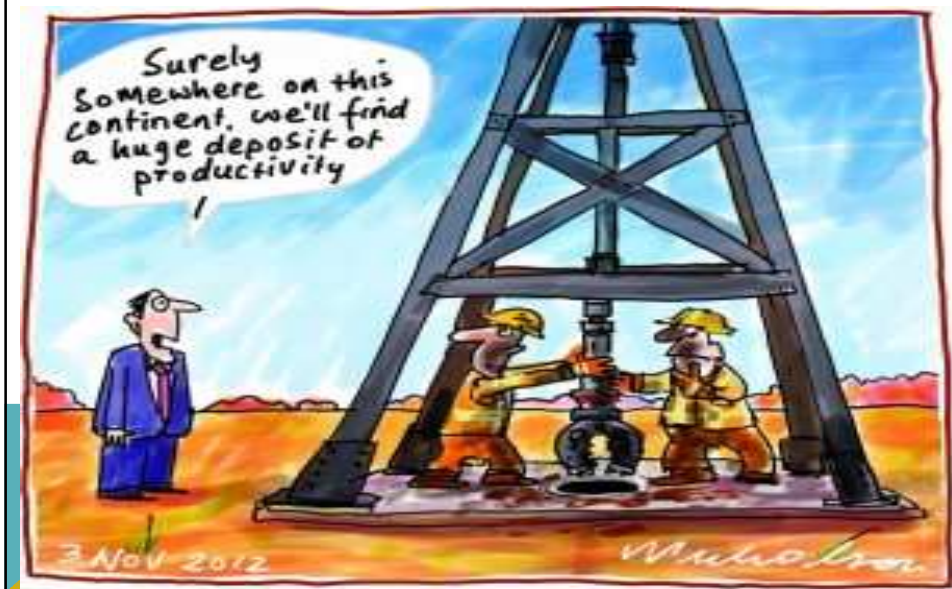
PRODUCTIVITY AT ALL COSTS (\$\$)



CGE – ETHNICALLY BLIND



DISREGARDS UNPRODUCTIVE LABOUR



JOBS FROM MAORI ASSET BASE NOT GUARANTEED FOR MAORI

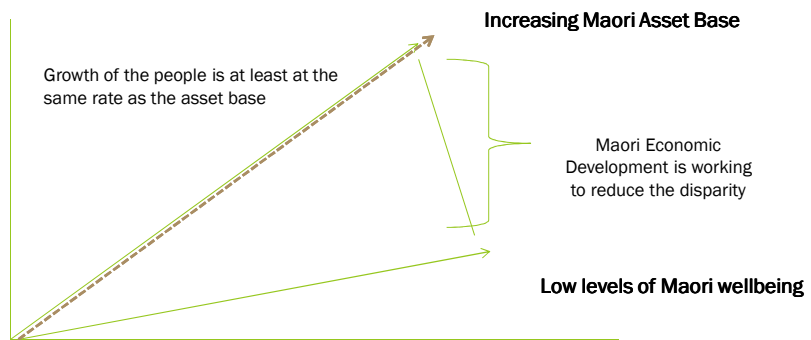


TWO MAJOR FLAWS



CLASSICAL MODEL EXCLUDES CULTURE & PEOPLE

MODEL FOR MAORI ECONOMIC DEVELOPMENT



MEASURES OF MAORI ECONOMY

Beyond \$\$



SOME EXAMPLES

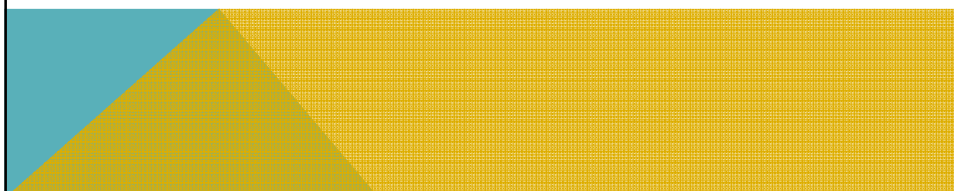


ECONOMIC MODELS THAT ALIGN WITH US

Development as freedom - Amartya Sen

Beyond GDP – wider wellbeing


Prosperity as Growth – sustainable economics



The screenshot shows the homepage of the Tūhoe website. At the top, the word "Tūhoe" is written in a white, cursive font on a dark green background. Below this is a dark red navigation bar with six menu items: "TE URU TAUMATUA", "TRIBAL AUTHORITIES", "BEING TŪHOE", "OUR KŌRERO", "TE KURA WHARE", and "CONTACT US". The main content area features the heading "TE URU TAUMATUA" in green. Below it, the text "VISION: TŪHOETANA" and "MISSION: TE MANA MOTUHAKE O TŪHOE" are displayed in green, with a red oval highlighting these two lines. To the right, there is a vertical stack of images: a close-up of a silver, carved Maori artifact, a photo of a group of people, and a green button labeled "IWI REGISTRATION". At the bottom, a large photo shows a group of diverse people smiling and interacting.

Home Our values Business groups Current opportunities Contact us

A future with Ngāi Tahu




Technical support Login/Register

Where we farm and teach

Home > About Us > Where we farm and teach


Taratahi's farms are operated on a commercial basis. Standard operating procedures have been developed for the farms that adhere to the Animal Welfare Act (1999). Taratahi uses 'best practice' outlined in the Codes of Welfare and Codes of Minimum Standards and Recommendation.

Sheep and Beef Farming Operations



Tautane Station, Hawkes Bay

Tautane Station is located on the East Coast, in Hawke's Bay, close to Herbertville and approximately 50 minutes from Dannevirke. Tautane is leased by Taratahi, totals 3,375ha and carries 30,000 sheep and beef stock units primarily as a breeding



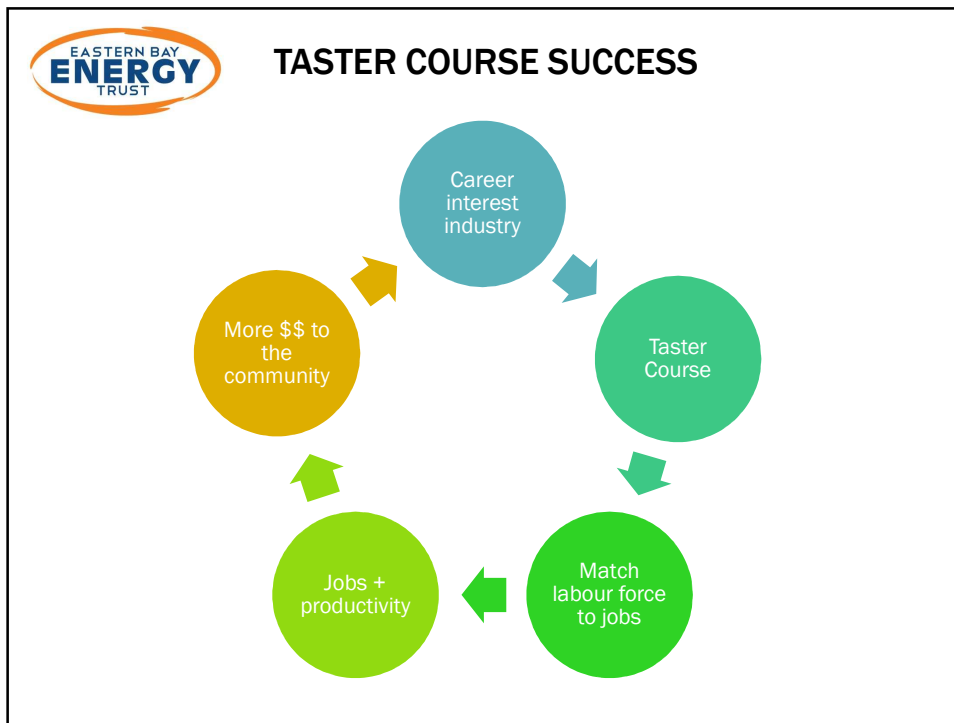


The image is a screenshot of a website for Eastern Bay Energy Trust. At the top left is the logo, which consists of the words 'EASTERN BAY ENERGY TRUST' in blue and orange, with 'ENERGY' in a larger font. Below the logo is the tagline 'Energising our Community'. To the right of the logo is a navigation menu with the items 'HOME', 'ELECTIONS', 'FUNDING', 'PROJECTS', and 'DO'. Below the navigation is a large photograph of a group of about ten young men wearing bright orange work jackets, standing in front of a whiteboard with technical diagrams. An older man in a dark suit and checkered shirt is standing in the foreground on the right side of the photo. Below the photo is a breadcrumb trail: 'Home » Projects » Electricity Supply Taster Course'. At the bottom of the screenshot, the title 'Electricity Supply Taster Course' is displayed in a large, bold, black font.

100% OWNERSHIP OF COMMERCIAL ENTITY

- Tensions between profit and community benefit
- Leadership from old guard
- Employees from old guards
- New beginnings, new opportunities

- Much similarities to Settle Entities and Asset Holding Cos.



HOW MAORI ECONOMICS ASSISTS MAORI EMPLOYMENT



- ✓ DEVELOPS THE 'UNPRODUCTIVE LABOUR' THAT IS CAST ASIDE IN CLASSICAL MODEL- WE BUILD CAPACITY OF WHANAU
- ✓ AN ECONOMY THAT IS not PRODUCTIVITY AT ALL COSTS – WE CONSIDER MORE THAN JUST \$\$
- ✓ WE PROVIDE JOBS OF CHOICE – WE MATCH PATHWAYS IN INDUSTRIES WE OWN.

